

**school of journalism and new media undergraduate** - the integrated marketing communications degree program is designed to teach students how to understand engage persuade and activate consumers it includes the study of advertising public relations brand management and research into consumer insights enabling students to build a customized toolbox of professional skills, **requirements b s in integrated marketing communicat** - in addition to jour 310 students who wish to specialize in social media should take two of the following additional courses imc 306 except for imc majors who can t count this course toward the specialization imc 308 imc 309 imc 325 writ 350 or an approved 3 credit social media internship or an approved 3 credit social media themed, **welcome master of science in integrated marketing** - integrated marketing communication is a strategic process for coordinating interactions to influence behavior when you invest your time energy and focus to learn how to connect a brand or organization to an audience you will master the science of influence in a way that is valuable to nearly every field, **b s in integrated marketing communicat journalism** - a major in integrated marketing communications for the b s degree requires 33 semester hours of imc and journalism courses including a core imc 204 205 304 306 390 404 and 555 as well as jour 101 273 371 and 391, **academic programs b s in integrated marketing** - a major in integrated marketing communications for the b s degree requires 33 semester hours of imc and journalism courses including a core imc 204 205 304 306 390 404 and 555 as well as jour 101 273 371 and 391, **admissions master of science in integrated marketing** - incoming students come from a variety of academic and work backgrounds what matters is that you can think analytically and express yourself clearly in written and oral communications online degree cost the cost per 3 hour course is 1 670 current tuition is 465 per hour plus a technology fee of 75 per credit hour and a continued, **integrated marketing communications offers innovative** - integrated marketing communications offers innovative degree at ole miss his expertise is well received in the imc program at ole miss and is one of the most well liked and respected, **integrated marketing communications outreach olemiss edu** - integrated marketing communications this curriculum is for the student working toward an associate of arts degree from northwest mississippi community college who intends to continue studies toward the bachelor of science in integrated marketing communications with the university of mississippi, **undergraduate programs university of mississippi** - give to ole miss the university of mississippi department of communication sciences disorders computer engineering b s cp e integrated marketing communicat b s school of journalism and new media international studies b a college of liberal arts croft institute for international studies, **home ole miss journalism and imc jobs** - 114 farley hall university of mississippi university ms 38677 662 915 7146 jnm olemiss edu jour imc olemiss edu, **um integrated marketing communications program grows to** - oxford miss the university of mississippi meek school of journalism and new media s undergraduate program in integrated marketing communications has swelled to more than 500 students since the course s first classes were taught in the fall of 2011 at the start of 2011 fall semester just 80 undergraduate students were majoring in integrated marketingread the story, **university communications university of mississippi** - through the development of strategic marketing and communications plans the communications team works with campus partners to produce and gain attention for the many outstanding students faculty staff members research projects events and initiatives on the main ole miss campus as well as our regional campuses in southaven tupelo

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